



XtianNinja Online Missions

# Ministry Overview

Bringing the Light of the Gospel to  
the Next Frontier of Global Missions

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## Ministry Links:

[Twitch.tv/XtianNinja](https://Twitch.tv/XtianNinja)

[Youtube.com/XtianNinjaYT](https://Youtube.com/XtianNinjaYT)

[Twitter.com/XtianNinja](https://Twitter.com/XtianNinja)

[Ko-fi.com/XtianNinja](https://Ko-fi.com/XtianNinja)



Why I Stream Vid (40min)

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613-619-5787



8min Why Church Support



# My Mission

To use my ministry experience and creative skills to create meaningful, entertaining content and train up a world-changing generation of Christian creators that can bring the light of the gospel to people that will never be reached by traditional missions.



"When I came across XtianNinja's channel on Twitch, I recognized he had a goal that was more than simply streaming and playing games. As I continued watching his streams, I saw how happy he was (and is) to be a true friend and reach out to those who may be hurting, whether they're comfortable opening up or staying silent, all while having lots of fun with the community. XtianNinja is willing to make himself vulnerable and shares about his own struggles with the intent of lifting someone else up, and I find that highly admirable. He has been a great example to me for reaching out to others while still having a good time. I entered the XtianNinja community with open arms to welcome me, and I know his arms are wide open for anyone else looking for a safe place, a strong place, or a place to simply hang out."

RazyRu



Hi! I'm AI (known online as XtianNinja), a pastor and full-time streamer and content creator from Canada. I'm absolutely sold out on serving the Lord by building a meaningful online community through great content, critical conversations, and teaching God's truth. I do this through training Christian content creators and connecting with lost, lonely and disenfranchised people all over the world. I'm excited and thankful every day because I get to be at the forefront of this world-changing frontier ministry and I want you to be excited with me!

In Jesus' Parable of the Great Banquet the master of the house, upon hearing that his invited guests wouldn't come, told his servants to "go out to the highways and hedges and compel people to come in, that my house may be filled." (Lk 14:12-24) When the Apostle Paul was describing his perspective on missions, he said, "I have become all things to all people, that by all means I might save some. I do it all for the sake of the gospel..." (1 Cor 9:19-23) Those verses encapsulate the heart behind XtianNinja Online Missions.

# Four Deep Needs

There are four groups of people that online missions can reach that traditional church struggle with: People with mental health issues and learning disabilities, nerds with niche interests, disgruntled believers, and those who are held captive by the darkest places online.

## Mental Health & Learning Disabilities

People with Depression, Social Anxiety, ADHD, and Autism make up a large portion of people who connect best with people online. Traditional church ministries and services are overwhelming to them but gaming and chatting with live streamers give them a form of connection they can adapt to their needs.

## Gamers & Nerds with Niche Interests

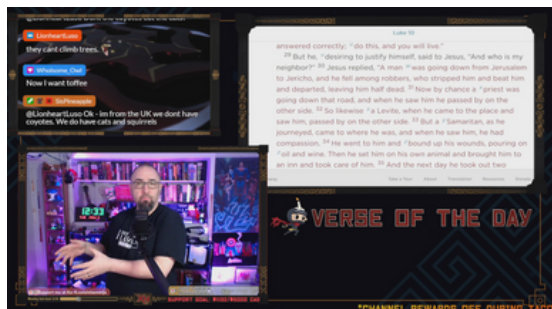
There are an estimated 3 billion gamers in the world today. Among people aged 18-35, watching gaming is more popular than watching traditional sports. YouTube has 122 million viewers every day, 544,000 of them watching gaming content. Twitch alone has 3 million people tuning into live-streams every day. In short, gamers and nerds are passionate about their interests and give a lot of their time, energy, money, and attention to their favourite games. Most churches not only lack ministries that resonate and connect to this special interest group but lack the ability to communicate with them at all. People like me can.

## Disgruntled Believers & Those Hurt by the Church

One group I come across regularly in my streams are Christians who long for meaningful community, pastoral care, and spiritual direction, but have had very negative experiences with traditional churches. There are also many Christian content creators I know who feel called to reach their fellow gamers and nerds, but when they brought their ideas to their church leadership, were totally invalidated. They accepted God's call and started an online ministry, but have no pastoral support or training. I provide both as well as work towards healing their hurts to restore them to a local faith community.

## Those Held Captive to the Dark Side of the Internet

Watching gaming is popular, but the content is overwhelmingly dark. Most creators are profane, overtly sexual, demonic, or simply inane. If you search for "family-friendly" streamers on Twitch, you will immediately eliminate 99% of the content. And, when it comes to purposeful, educated, passionate, high-quality, online missionaries dedicated to reaching these lost people, the number dwindles to mere dozens. Consider that! Hundreds of millions of people struggling with loneliness, depression, addiction, social anxiety, and more, sitting alone watching hundreds of countless hours of dark content, desperately searching for love, hope and meaning in their lives – and only a small handful of trained missionaries to reach them. These people are not in coffee shops, parks, on sports teams, or local churches. They don't come to events and simply cannot be reached by traditional missions.



**How do we share the gospel with people who won't leave their homes and come to us?**

*We go to them through their computer.*

# My Qualifications

## XtianNinja in a Nutshell



**Pastor Al Descheneau**  
M.Div BRCM CBS

### Who Am I?

My name is Al Descheneau, known online as XtianNinja (Christian Ninja). I was a full-time solo pastor for over 16 years before God called me into full-time online missions as a streamer and Christian creator mentor. I'm Canadian, have been married for over 25 years, 4 children, written some books, and struggled with abuse and mental health issues, which gives me a unique perspective and skillset in the online mission field. Please visit my website for more info and my Statement of Faith.



### Why Me?

- Educated: MDiv, BRel, CBS
- 16+ yrs full time solo Pastor
- Excellent communicator
- Authored multiple books
- Youth, children & college ministry experience
- Long-term experience using technology for ministry
- 10+ yrs in online ministry (Blogs, Podcasts, YouTube, Twitch)



### A Day in the Life...

8am - Wake, devos, breakfast  
 9am - Check socials & Discord  
 10am-12pm - Prepare stream  
 12pm-3:30pm - Live stream  
 3:30pm - Create short videos  
 4:30pm - Catch up on discord  
 5pm - Supper & family time  
 7pm - 9pm - Teach class, host event, video editing, support streamers, meeting

XtianNinja's channel has helped me throughout the year. I work from home, I live in the country. I don't get out much, but every Twitch stream I watch makes me feel closer to humanity. I am reminded through XtianNinja's teachings that I am still a Christian and I need to demonstrate that to my family. I believe there is a large segment of our population that is lonely and hurting, and that his teachings and his fun stream can reach these people and help them like he has helped me.





# From Online Stranger to Dedicated Disciple:



## Discover My Content

Through Twitch streams, YouTube videos, podcasts, or social media, people all around the world have become part of my online community. Many attend streams daily and connect with me personally through chatting and later on our Discord server.



## Share Needs, Get Care & Counselling

The online community and I, on stream and with direct contact on Discord, demonstrate love, share struggles, and grow in trust. This is where I can present the gospel and help through pastoral counselling.



## Guide Them in Discipleship

Through regular live stream bible chats, devotional & teaching streams, and personal messages, I help them take deliberate steps to grow in faith. Some at this point call me "their pastor".

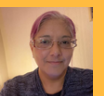


## Encourage them to Attend Locally

The biggest step from virtual life to eternal life is moving their faith-relationships from online only to including attendance of a local church. It's hard to find a "good church" sometimes, so I offer help and we talk about what that looks like. But, of course, I continue to be their online pastor and friend.

It has been a great privilege to be part of XtianNinja's community over the past year. For me it has been a welcoming warm place to hang out during my evenings at home. A place full of fun, games, laughs and thought provoking devotionals and ideas. A place full of real people with real emotions, lives and struggles. That might seem an odd thing to say as it is entirely online, with the community spread around different countries. All of this would not have been possible without XtianNinja who has shaped and guided the direction of the channel and who has shown himself to be committed to this work and the many people whose lives he has touched. What he is doing would not be possible in a normal walk-in church setting, as many of the people who come on line do not fit into the usual mould. He does not shy away from difficult subjects or from telling the truths about God, yet he does it in an inviting, chatty, friendly way and the discussions are very real.

SisPineapple



# TACO Network

Growing Together by Working Together

TACO Website



## What is T.A.C.O.?

The Alliance for Creative Outreach (TACO) exists to share God's love with the lost, lonely and disenfranchised around the world by uniting and equipping a network of passionate Christian content creators on multiple platforms to develop culturally engaging, welcoming, innovative, and God-honoring content.



## 2022 was a Big Year for Bringing Creators Together:

- Brought 16 creators through the TACO Training Course (10 weeks of personal and leadership development, vision clarity, communication skills, strategic planning, peer reviews, and more!)
- Signed 4 TACO Team Creators (3 + me) and had our first, big collaborative event
- Launched "Planet TACO", a unique, multi-creator-community Minecraft server that gives Christian creators an opportunity to make dynamic content, connect to their community, and incentivize their supporters.
- Hosted 16 creator chat live streams with live support and a variety of subjects
- Uploaded 9 training videos to YouTube
- Developed exciting brand graphics, a website, and established social media presence for future development

Pastor Al is a light in the world to the gamers on Twitch who would never darken the doors of a church. He has cultivated a safe, welcoming and Christ-centered community that people are glad to be a part of. This year I was privileged to be part of the TACO training group. Pastor Al is training other Christian creators how to make the best impact with their ministry and reach people for Christ. No one else out there is providing this type of high-quality training! It has helped me to improve my podcast, encouraged me during the tough times, and partner with other creators.

Diana  
DSW Ministries





# How it's Going

XtianNinja Channel Stats as of April '23:



**Top 0.8%** **1.2K+** **30** **240K+** **1300+**  
of All Streamers on Twitch   Followers   Viewers Per Stream   Chat Messages   Hours Streamed



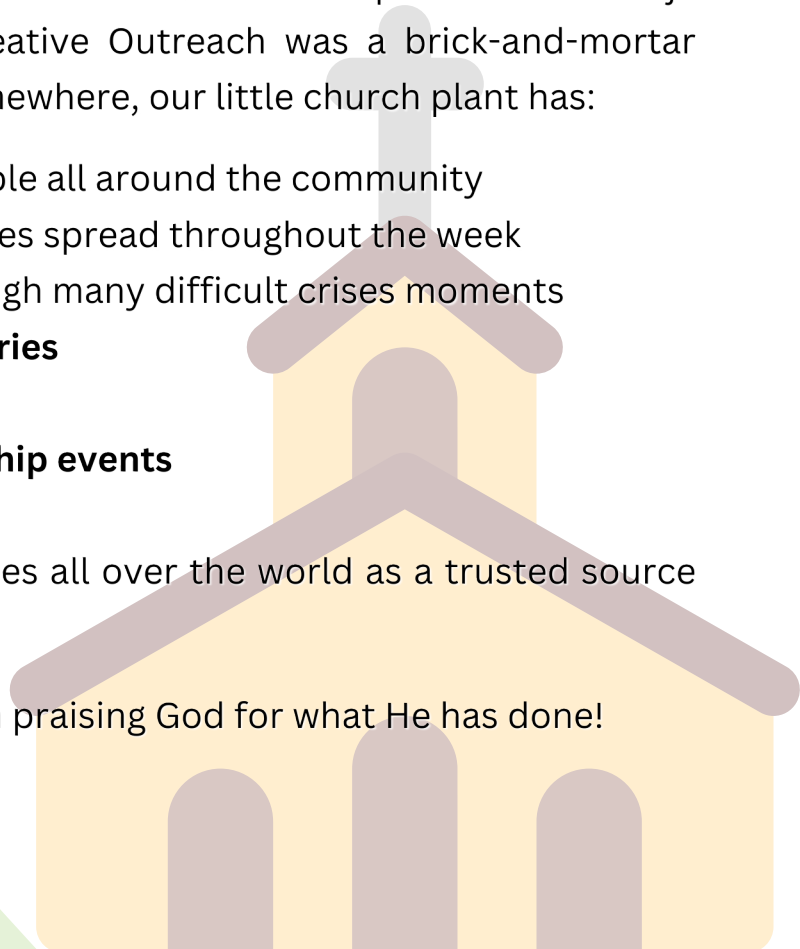
**26** **4** **6** **25** **4**  
Creators Trained   Team Creators   Board Members   Live Creator Chats   All-Day Special Events

## To put this into perspective...

...I find it helpful to share what I'm doing as if it were a church plant. If XtianNinja Online Missions and The Alliance for Creative Outreach was a brick-and-mortar church meeting in a community centre somewhere, our little church plant has:

- **preached hundreds of sermons** to people all around the community
- **dozens of faithful attendees** to ministries spread throughout the week
- **pastorally counselled individuals** through many difficult crises moments
- **developed and sent 16 global missionaries**
- **touched thousands of lives** in the city
- **hosted large evangelistic and discipleship events**
- established a **core of faithful deacons**
- **built a solid reputation** with missionaries all over the world as a trusted source of training and support.

When you see it this way, you know why I'm praising God for what He has done!





XtianNinja Online Missions

# The Teams



## Stream Dream Team



**Scott (RansomOttawa)**

Wordsmiths  
Discord Love Squad



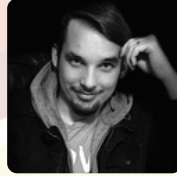
**Diana (DSW)**

Personal Support



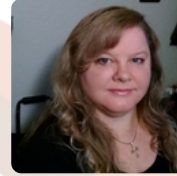
**Rebecca (Lydgate)**

Personal Support



**Chad (Gebraltar)**

Personal Support  
Discord Love Squad



**Maria  
(Ukulele4Worship)**

Wordsmiths

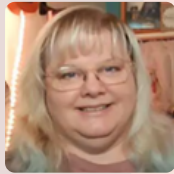


## Network Leadership Team



**AI**

Executive Director



**Maria**

Board Chair



**Andrew**

Financial Director



**Clay**

Creator Liaison



**Shirley**

Creator Support



**Terry**

Planet TACO Admin



**XtianNinja**

[Twitch.tv/XtianNinja](https://Twitch.tv/XtianNinja)



**Ukulele4Worship**

[Twitch.tv/Ukulele4Worship](https://Twitch.tv/Ukulele4Worship)



**TheQuizKing**

[Twitch.tv/TheQuizKing](https://Twitch.tv/TheQuizKing)



**Chovey**

[Twitch.tv/Chovey](https://Twitch.tv/Chovey)





Total Need

**\$6500/month**

# Support Tiers



Missionary Maker

**\$50**

Per Month



Future Funder

**\$75**

Per Month



Pay My Internet Bill

**\$95.99**

Per Month



Collaborator

**\$150**

Per Month



Dream Keeper

**\$300**

Per Month



Yearlong Legend

**\$6500**

Per Year

Monthly / Annual Donation Options: Automatic Withdrawal using Credit Card or PayPal with Ko-fi, Cheque by Mail, RBC Bank Transfer, Interac Direct Deposit, Patreon

\*I'm working on getting charitable status, but right now I cannot give you a tax receipt for your donation.



Visit [Ko-fi.com/XtianNinja](https://ko-fi.com/XtianNinja) for lower support tiers and flexible options


# Support Breakdown

To Reach my Goal of \$6500/month, I'll need...

     / **10**  
Light Bringers  
 **\$22**  
Per Month

     / **10**  
Missionary Makers  
 **\$50**  
Per Month

     / **10**  
Internet Providers  
(Pay my Internet Bill)  
 **\$95.99**  
Per Month


     / **10**  
Future Funders  
 **\$75**  
Per Month

     / **6**  
XN Collaborators  
 **\$150**  
Per Month


     / **5**  
Dream Keepers  
 **\$300**  
Per Month

     / **2**  
Yearlong Legends  
 **\$6500**  
Per Year  
(or \$541.66 Per Month)


Other Current Contributors:

Twitcher (\$7)  


Vision Catcher (\$7)  


Fuel the Stream (\$29.95)  


Twitch Revenue  
~ About ~  
**\$150**

Other Sources  
 **\$425**



XtianNinja Online Missions



## Further information

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